

JON LABELLO

SENIOR MULTIMEDIA DESIGNER

Professional storyteller with more than 13 years as a Director, Producer, Video Editor, Motion Designer, and Videographer. Expert with Adobe Creative Suite, as well as a leader in project management with a collaborative approach to deliver impactful, engaging, and powerful videos. Thrives in fast-paced environments while managing multiple projects to bring to life client objectives as visually compelling stories.

SKILLS

- Directing
- Producing
- Video Editing
- Motion Design
- Videography
- Adobe Premiere Pro
- Adobe After Effects
- Adobe Audition
- Adobe Photoshop
- Adobe Illustrator
- Adobe Creative Suite
- Storyboarding/Scripting
- Video Production
- Video Post-Production
- Digital Archiving
- Project Management
- Production Budgeting
- Talent Management
- Vendor Relations
- Video Marketing

SENIOR MULTIMEDIA DESIGNER

Osaic | April 2021 - Current

- Bringing the Osaic brand to life through experienced video production and serve as motion design lead.
- Utilizing Adobe Premiere Pro, After Effects, Illustrator, and Photoshop to create brand-focused video content.
- Directing and producing all on-site video production shoots.
- Managing project talent, crew, logistics, and budgets within allotted timelines.
- Collaborating with other members of design and marketing teams on campaigns.
- Produce engaging and eye-catching videos for internal comms, live events, online ads, and in social media campaigns.
- Implementing digital file management system of images and video footage.
- Managing several projects simultaneously and delivering each one on time and within budget.

VIDEO PRODUCER

Sammons Financial Group | August 2014 - April 2021

- Oversaw creative development and filming of different types of video content.
- Delivered engaging content for clients on internal and YouTube channels while increasing subscriber counts.
- Facilitated development of innovative scripts and storyboards.
- Managed and coordinated post-production video editing, motion graphics, compositing, and quality assurance reviewing.
- Streamlined processes to avoid production delays and achieve impactful content within budget.

VIDEO EDITOR | PRODUCER

JamesDugan Inc. | March 2013 - August 2014

- Worked within tight deadlines, making quick creative editing decisions to maintain high quality of work.
- Long-form editor and videographer for locally broadcasted TV programs "Home Ideas" and "Place & Plate".
- Filmed, edited, and designed motion graphics for short-form local and national commercial campaigns.
- Contributed as audio designer and radio commercial producer.

CONTRACT VIDEO EDITOR

Championship Productions | April 2012 - December 2013

- Long-form editor for a wide range of sports training videos .
- Created custom motion graphics for individual projects.
- Managed multiple projects with firm deadline requirements.
- Delivered edits on time for review and final delivery.

DIRECTOR OF MEDIA PRODUCTIONS

Arkansas Travelers Baseball Club | January 2011 - October 2011

- Produced dynamic, in-game video board graphics and captivating TV commercials.
- Directed players and talent for all multimedia production.
- Managed live audio production that elevated the fan experience during game time.
- Increased brand awareness through creation of innovative digital productions.

EDUCATION

Harding University | Searcy, AR
Bachelor of Arts | Electronic Media Production

CONTACT INFO

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